



Vendor Information & Application

Event Days: THREE PERFORMANCES

Actual Performance times:

Friday 7:30 PM

Saturday 7:30 PM

Sunday 3:30 PM

VENDOR ARRIVAL TIME

5:30PM

5:30PM

1:30PM

RODEO GATES OPEN 1 1/2 HR. PRIOR TO PERFORMANCE

Vendors must man booths as hi-lighted above.

Event Location: Ramona Outdoor Community Center (not a mailing address)
FRED GRAND ARENA
421 Aqua Lane Ramona, CA. 92065

Anticipated Attendance: 10,000 over the 3-day event

Vendors will not be permitted to sell ANY food without the approval of the Vendor Chairman IN WRITING. All FOOD RIGHTS ARE RESERVED BY THE RODEO. This includes drinks of any kind or bottled water. No vendor/selling allowed in the stands, except by Rodeo Committee.

Terms & Conditions

Insurance: Before vendor set-up, ALL VENDORS, must present the Ramona Rodeo Committee with proof of insurance naming the "THE RAMONA OUTDOOR COMMUNITY CENTER" as additional insured, by May 1st (to confirm booth location).

Payment: FULL PAYMENT must accompany your application. Cancellations after April 27th will forfeit 50% of their application fee. **This is a Rain or Shine event.**

Sales Tax: Is the responsibility of each vendor.

Health Certificate: If you are an "Accepted" food vendor, you are required to submit a copy of current Health Certificate to the Vendor Chairman and the County of San Diego.

Booth Set-up: **"MUST"** be completed between **7:00am and 3:30pm on Wednesday, Thursday & Friday of the event weekend.** Vendors arriving late will not be allowed to set-up and must wait until the next acceptable set-up date and times as coordinated with Mike Celaya. If you have a large trailer to set-up please call ahead to make arrangements. All vendors are required to have a fire extinguisher in the booth at all times. All canopies, shades and table coverings must be fire retardant and are subject to inspection by Fire Marshall.

Booth Location: Assignments will be made in the order they are received and by size.

Breakdown: NO breakdown will be permitted before the completion of the last event, at approximately 6:30pm. **ANY UNAPPROVED VENDOR breaking down early, will incur a \$200.00 penalty and may not be invited to participate in future rodeo events in Ramona. ANY EARLY BREAKDOWN will have to take place PRIOR/AFTER the public being active on the grounds.**

Booths: ALL booths must be manned at ALL times while the gates are open for the entire 3-day event. Booth location will be determined by the vendor committee. Not all vehicles will be allowed on the grass. Please plan to bring a hand truck or be prepared to carry your equipment into your location.

Power: Each space will be provided with one 110v box. Additional outlets will be \$50.00 each. Power over and above 110v will be \$100 each (please call to discuss). Extension cords and lights are often needed, but not provided.

Pigtail: The connector that goes between the outlet and plug. Needed, but not provided, can be purchased at any hardware store. All spaces are provided 1 (one) 110v outlet. If you require extra amperage, please call to make arrangements.

Currency Change: There are no accommodations available to make change. Please be prepared.

Security: There will be 24 hr. security on the grounds, however, valuables should be monitored or locked up at all times, RODEO COMMITTEE WILL NOT BE HELD LIABLE FOR LOST OR STOLEN ITEMS FROM THE BOOTHS AT ANY GIVEN TIME.

Parking: \$5.00 all weekend parking passes **MUST be purchased in advance.** EVERYONE working in your booth will be required to have a PERSONALIZED parking pass. NO EXCEPTIONS.

Vendor Applications & Payments:
We also accept Checks, Money Orders & Credit Cards.

Mike Celaya, Chairman – 760-803-2243

OR

Linda Thomsen, Asst. – 760-519-1633

**Make checks payable to:
R.O.C.C.
Ramona Rodeo Vendors
P. O. Box 1555
Ramona, CA. 92065**

Please save page 1 & 2 for your records.

Ramona Rodeo Vendor Registration

Name/Organization _____
 Address: _____
 Fax#: _____ Cell #: _____ **REQUIRED**
 e-mail: _____ **REQUIRED**

Please describe, in detail, all items/products that you intend to sell

****Please note – ROCC reserves the right to limit like items – first come first accepted.**

***PLEASE NOTE:**

BOOTH SIZE & SECTION RESERVED IS STRICTLY ENFORCED

YOU WILL BE CHARGED ACCORDINGLY -- IF YOUR BOOTH IS LARGER THEN PAID FOR OR IF YOU MOVE FROM ONE SECTION TO ANOTHER YOU WILL BE REQUIRED TO PAY THE ADDITIONAL FEES OR IF THE MOVE DECREASES YOUR RENT, A REFUND WILL BE ISSUED. WE WILL DO THE BEST WE CAN TO SECURE YOUR SPACE BASED ON WHAT IS PAID FOR AT THE TIME WE RECEIVE YOUR APPLICATION. IF YOU PAY FOR A SMALLER SPACE AND REQUIRE A LARGER SPACE AND THE AREA WE HAVE SET ASIDE FOR YOU ENCROACHES ON ANOTHER VENDOR WHO HAS ALREADY RESERVED THEIR SECTION, THEN YOU WILL LOSE YOUR 1ST COME 1ST. PLACEMENT AND WILL HAVE TO TAKE THE NEXT AVAILABLE VACANT SPACE.

(X)

NON-FOOD VENDOR	12ft. Max			
Outside Entry Gate Area	-----→	\$ 250.00		Resale # _____ Must submit copy of cert. with application
Inside Rodeo Arena Area	-----→	\$ 600.00		
FOOD VENDOR	20ft. Max			
Outside Entry Gate Area	-----→	\$ 700.00		Health Cert. # _____ Must submit copy of cert. with application
Inside Rodeo Arena Area	-----→	\$1,200.00		
NON-PROFIT				
Non-profit – Outside Entry	12x12→	\$ 50.00		
Non-Profit-Inside Arena Area	12X12→	\$ 150.00		
ADDITIONAL POWER NEEDS				
Additional 110V outlet	# _____ x	\$ 50.00		
Power over 110V		\$ 100.00		Call Mike to discuss - 760-803-2243
WEEKEND PARKING PASS		\$ 5.00 EA		1 PASS MINIMUM - NO EXCEPTION

To pay by credit card call:
 Linda Thomsen - 760-788-0811

\$ _____
 Total due

MAIL TO R.O.C.C
 P.O. BOX 1555
 Ramona, CA 92065

No refunds on cancellations after April 29th - rain or shine event.

What day will you arrive to set up? _____ Approx. arrival time: _____

VENDOR IS AWARE OF \$200.00 EARLY BREAKDOWN PENALTY (x) _____ SIGNATURE
 APPLICATION WILL BE RETURNED IF BREAKDOWN ACKNOWLEDGEMENT IS NOT SIGNED.

I have read & agree to all vendor terms and conditions as described above.
Signature _____ Date _____